

# Why ESG?



#### Why outsource to India?

Larry Ellison, Founder and CEO, Oracle says it best: 'A lot of people focus on India for lower costs. What is remarkable in India is the caliber of the workers. The cost savings were an additional benefit on top of that'. Microsoft and Oracle have their largest offshore software development centers in India.

## Why outsource to ESG?



#### We're a safe pair of hands

ESG Global Services has been around for a decade. We're based in London, England and Mumbai, India. We have over a decade of experience of outsourcing to India. We have spent that long streamlining processes and communications so now we can help you outsource to India without the communications problems, without the expense and without the risk. Without the headache.



#### Confidentiality & security

Your projects are precious and we take care of everything including confidentiality and IP protection. You may not want your clients to know that your outsourcing to India and so it is essential you deal with ESG rather than outsourcing directly with companies or freelancers offshore. Your agreement is with a UK company, ESG, so your intellectual property is safe.



#### Experience

ESG is a software development company in the UK as well as a leader in outsourcing to India. We have been developing software applications for many years using latest technologies so we know how to run a software house and we know how to ensure our clients get the best development from outsourcing to India.



## Why ESG?



### 24/7/365

Our offices in India function 24 hours a day 7 days a week and 365 days a year (366 in a leap year!). Our office and work environment is accommodating to all client's geographical needs.



### **Operational Excellence**

At ESG we pride ourselves on operational excellence. We actively look for projects where we can bring the added value of greater efficiency and operational enhancement. Our expertise lies in IT and business process outsourcing. We can apply our IT expertise in highly efficient bespoke automation of tasks and processes. In reducing the effects of manual intervention we increase drastically the quality in all the pro-cesses we are involved in.

Contact ESG today: 020 7609 2800 | info@esgglobalservices.com